

S EMERGING MARKETS



One-Stop-Shop for KSA, Pakistan,

Iraq, UAE, Qatar and Egypt

www.meenasonline.com



To CREATE a one-stop-shop for your business in emerging markets. Hands-on solutions from experts and specialists from a single focal point of contact.

Get to know the market



Quantitative and qualitative Research, including elite surveys, political and social research, mystery shopping, advertising research, B2B research, Customer satisfaction, brand image, psychological research, FMCG, Media Habits and usage, values/perception, attitude surveys,

Focus Groups, In-Depth Interviews and Retail Audit

Administrative research and consultation, organization structure, incentive system, performance evaluation, political consultancy, Human Recourses, Employment Hierarchy

*Other types of reports: we offer medical and safety reports with risk evaluation and mitigation



Find the right partner, products or services

Having the right partners is critical to success in the market. We have over 8 years of experience in finding business partners / distributors / importers/Suppliers and have matched hundreds of pre-screened companies working in different industries within our business network of thousands of companies.



Due diligence

Our due diligence services include independent investigations in the target company's operating qualifications, operating status, background of management staff, market risk and management risk. In addition, we conduct comprehensive review of the target company's compliance with respect to its normal business processes. Examples include whether the target company and its internal staff, shareholders and senior management are involved in adverse litigation, corruption and bribery, and understanding the background of the target company's investors.

Know the legal framework



Advice on legal matters and concerns: consultation and handling of all corporate legal processes (e.g., intellectual property, mergers & acquisitions, compliance issues, transactions, agreements, lawsuits, arbitration, residency, tax, social security, corporate annual renewal etc.)

Business entity Set-up Establishment of LLC, branches and other entities, including all required documentation and submission.

Obtain necessary licenses: preparation and handling of licenses to ensure the right legal basis to start or continue your business



Find the right tender and project information

Find up to 500 per month: Stay ahead of the competition! Gain access to a wealth of up to 500 detailed tender opportunities monthly that will be sent to you automatically, ensuring you never miss a chance to secure lucrative contracts and projects.



Finance your Project (applies to goods and services with EU or USA origin)

Find suitable **buyer credits** and confirmed **LCs** with a few clicks. Together with our partner we connect you to more than 50% of all existing banks worldwide that offer export loans. Whether you are looking to finance your imports or are helping your buyer find inexpensive financing. This applies especially to shipments to emerging markets and developing countries.



MEENAS ONLINE deploys state of the art practices and specialized tools in order to provide best in class services to its clients to ensure fast project delivery.





Local Market & Business Knowledge

- Deep understanding of the local market structure across various sectors in the countries, where we operate.
- Extensive expertise how to master the various local business challenges and to deliver on the ground.

Best Value for the Money

- Providing highest services quality for a competitive price to our clients
- Partners / Senior Managers work side by side with our clients for the majority of the time

State-Of-The-Art Tools and Practices

- Leveraging best practices and use of proprietary tool set to enhance strategy development and accelerate projects
- Utilizing enhanced technologies and systems to provide fast and best solutions

High profile Experts

- Experts with multiple years of international experience across variety of industries in strategic and operational practices.
- International network of functional specialist and industry experts.



Experts across multiple industries



Passport and money printing – <u>Hermann Sterzinger | LinkedIn</u>, Chairman of Advisory Board AUGENTIC GmbH

Augentic has participated in tenders regarding digital currency. Meenas Online helped us with documents, legal procedures and necessary contact within the government. I can recommend this service to any company.

Fast Moving Cosumer Good, Ali Mahli | LinkedIn Medical Director of Danone Iraq



I had a pleasure of meeting with Nisrin, and I am impressed with your Company's ability to manage all the complex system & problem and quickly find a simple, straightforward, and affordable approaches & solutions. I was even more with how well you personally maintained and managed the operations that serving customers with complex needs.

Energy – Oswin Möller | LinkedIn Director of Sales Energy Industries at ABB



During the past years ABB Energy executed several multi-million USD projects in Northern Iraq and Mrs. Nisrin Khalil was very supportive with her knowledge and local network to overcome various business challenges in this country.



Diplomatic Missions, Dr Stavros Kyrimis | LinkedIn Diplomat

I have known Nisrin and her team for almost 5 years and have inquired several due diligence reports to check company details from different sectors. The service of Meenas Online was very quick and responsive. Reports were highly professional and informative containing relevant background information.







Meena Business Consultancy OVERAG

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Meenas Online Experts have international experience with focus on the Middle East and Asia

DISCOVER THE MOST PROMISING EMERGING MARKETS TODAY!

Reach us at Amin@meenasonline.com

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